

## 2018 WCA Sponsorship Levels



**WISCONSIN  
CATTLEMEN'S**  
ASSOCIATION

### **Platinum to Select Sponsorship levels will all receive the following:**

- Company logo displayed on website with link, sign used for WCA events\*, and Cattle Trails Newsletter
- Exhibit at Winter Conference
- Complimentary Winter Conference Registration (see number with level)
- Complimentary Individual WCA Membership (see number with level)
- Steak Trailer Meal Vouchers (see number with level)

### **Platinum: \$5000 or greater**

- Steak Trailer Vouchers (10); Winter Conference Registration (6); WCA Individual Memberships (6)
- Choose 1 of the following;
  - Complimentary 2018 Winter Conference registrations for 6 producers to **attend for the first time**
  - Sponsor for major event or program at Winter Conference or Summer Tour
  - Nominate 1 farm for 2018 Summer Tour
  - Contact WCA Board with other opportunities

### **Prime: \$2500**

- Steak Trailer Vouchers (10); Winter Conference Registration (4); WCA Individual Memberships (4)
- Choose 1 of the following;
  - Complimentary 2018 Winter Conference registrations for 4 producers to **attend for the first time**
  - Sponsor break at Winter Conference or Summer Tour with signage
  - Sponsor a speaker/entertainment at Winter conference with 5 min introduction and sign
  - Nominate 1 farm for 2018 Summer Tour with 5 min introduction

### **Choice: \$1000**

- Steak Trailer Vouchers (5); Winter Conference Registration (2); WCA Individual Memberships (2)
- Choose 1 of the following;
  - Complimentary 2018 Winter Conference registrations for 2 producers to **attend for the first time**
  - Sponsor break at Winter Conference or Summer Tour with signage
  - Nominate 1 farm for 2018 Summer Tour with 5 min introduction

### **Select: \$500**

- Steak Trailer Vouchers (2); Winter Conference Registration (1); WCA Individual Memberships (1)
- Choose 1 of the following;
  - Complimentary 2018 Winter Conference registrations for 1 producer to **attend for the first time**
  - Sponsor break at Winter Conference or Summer Tour with signage

### **Supporting Member/Friend of WCA: \$250**

- Name only displayed on website with link, sign used for WCA events\*, and Cattle Trails Newsletter
- Complimentary 2018 Winter Conference registration for 1 company employee

### **Winter Conference/Summer Tour Sponsorship opportunities for 2018 WCA Individual/Producer Members:**

- \$100 participate in the Bull Session: include table and ability to provide materials to conference attendees
- \$150 sponsor a break with signage and ability to display materials at Winter Conference or Summer Tour
- Donate an item for Silent Auction at Winter Conference

***\*WCA Events include Winter Conference, Farm Technology Days, Steak Trailer, and Summer Tour***

# 2018 Sponsorship Form

## Wisconsin Cattlemen's Association



Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Billing information (if different than above)

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

**Commitment Amount:** \_\_\_\_\_

Check enclosed, check # \_\_\_\_\_

Bill me

*Once your sponsorship commitment has been received, you will be sent a packet with your sponsorship benefits.*

### Sponsorship Levels

	Check your needs at Winter Conference			Choose one of the following			
	Check Level	Display Table	Electricity	Complimentary Producer Registrations	Sponsor Break	Sponsor Speaker/Entertainment	Nominate Summer Tour
Platinum							
Prime							
Choice							
Select							
Friend							
WCA Mem							

*Note this sponsorship will be effective from Jan.1 2018 to Dec. 31, 2018.*

#### Send to:

Wisconsin Cattlemen's Association  
 Attn: Sponsorship Committee  
 632 Grand Canyon Drive | Madison, WI 53719  
 Phone: 608-228-1457  
 Email: [info@wisconsincattlemen.com](mailto:info@wisconsincattlemen.com)

***Make your commitment by 1/26/18 and you will be exhibit and be included in Winter Conference materials***