

2018 WCA SUMMER TOUR

JUNE 30, 2018



“To promote the WI beef business through advocacy, leadership, and education.”

Breneman Farms

Pardeeville, WI

Matt Breneman of Breneman Farms showcases the diversity as an embryo transfer cooperator herd to a custom cattle feeder for both dairy and beef stockers. He is an informed, involved beef producer invested in Wisconsin's beef industry. Matt along with his wife Kelley run 400 beef cows, custom feed over 500 head, and farm 1600 acres. He also works with ABS Global to house females for genetic development at his facility. Matt also develops bulls for seedstock producers. He has recently built new bulls development facility, new sale facility, and has a remodeled cattle handling facility to better serve his customers.

Bula-Gieringer Farms

Coloma, WI

Cattle Manager: Jay Wodill

Bula-Gieringer Farms was established in 1980 when a partnership was formed between Mark Bula and Mark Gieringer. The business is headquartered in Coloma, WI, and consists of vegetable and row crop farming as well as the cattle enterprises. In addition to the crops, the farm keeps 450 head of cattle comprised of Angus, Simmental, and Sim-Angus, both registered and commercial. The farm utilizes local marsh for summer pastures and crop residual for fall feeding. The winter feeding program consists of haylage, corn silage, ryelage, and baled hay. The spring calves are sold in November and December. Through recent usage of genomics, Bula-Gieringer has expanded relationships and marketed the calves directly to a feedlot for finishing. Bula-Gieringer also has two cooperator herd relationships with Nichols Farm of Bridgewater, Iowa and Thomas Angus Ranch of Baker City, Oregon.

Eron Beef, LLC

Stevens Point, WI

Eron Beef, LLC is owned and operated by Dave Eron. The operation finishes Holstein steers and colored cattle in a slatted floor facility. Having started out feeding cattle in a dirt lot, Dave was looking for a way to have a more controlled environment for feeding cattle, as well as capture more value from the manure generated. Dave also utilizes a variety of by-product feeds to control feed costs and maintain a competitive advantage. With a focus on technology, low-stress cattle handling, and modern data/performance tracking, Dave is at the forefront of the cattle feeding business in the upper Midwest. This stop will highlight the modern beef feeding operation, and allow producers to learn more about slatted floor feeding facilities.

For more information, visit www.wisconsincattlemen.com

Wisconsin Cattlemen's Association

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