

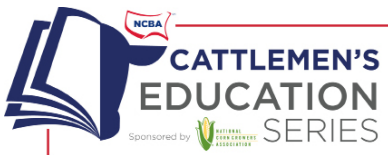


**WISCONSIN  
CATTLEMEN'S  
ASSOCIATION**

# 2019 Winter Conference Program



*To promote the Wisconsin beef  
business through advocacy,  
leadership, and education.*



**UW  
Extension**  
University of Wisconsin-Extension

## **Friday, February 8th**

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- 9:00 AM Registration & Tradeshow Opens
- 9:30-10:00 AM Cattlemen's Education Series - Breakout 1
- 10:00-10:15 AM Break | **Convention Center Lobby**
- 10:15-10:45 AM Cattlemen's Education Series - Breakout 2
- 10:45-11:00 AM Break | **Convention Center Lobby**
- 11:00-11:30 AM Cattlemen's Education Series - Breakout 3

### **Cattlemen's Educational Series | Convention Center Rooms A, C & D**

#### ***Lameness in Beef Cattle - Causes and Remedies***

*Dr. Jan Shearer, ISU*

Problems with foot rot? Issues with hoof care - do really want to have hoof trimmer at your operation? This presentation will be given by a national expert on hoof care.

#### ***Should I move my calving season? Case studies in WI***

*Sandy Stuttgen, DVM*

During this session, we will explore scheduling a farm's calving season to fit the farm's resources and the desired market outcome. Partial Budgeting will be briefly described as a tool to use when making the decision to change the farm's calving season.

#### ***Taxes - Schedule F and more for Beef Farmers***

*Kari Apel, CPA, Apel Associates*

An expert will be available to answer questions regarding tax implications for beef operations and how might tax reforms affect your tax return.

- 11:45 PM Lunch served in Tradeshow | **Riverview North**
- 12:00 PM **WCA Annual Meeting | Riverview South**
- 1:00 PM **WI Legislative Update | Riverview South**  
*Jordan Lamb and Terry Quam, WCA Legislative Committee*
- NCBA Update | Riverview South**  
*WCA Delegates to NCBA will provide updates from convention*
- 2:00 PM Trade Show Break | **Riverview North**  
World Beef Expo Annual Meeting | **Convention Center A**
- 3:00 PM Sustainability and Beef  
Beyond the headlines & towards the facts | **Riverview S**  
**Dr. Sara Price, Senior Director, Sustainable Beef Production Research, NCBA**  
Sustainability is a hot topic and food is no exception. Headlines around beef and sustainability sometimes include misrepresentations of beef's environmental impact and simplify the complex topic of sustainability down to a carbon footprint.

## **Friday, February 8th**

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4:00 PM **Using Cover Crops with Beef Cattle | Riverview South**

*WI Producer Panel*

This panel will feature producers in Wisconsin that are using cover crops to extend their grazing season, produce more forage for winter feeding, or integrated with a crop operation.

5:00 PM **Beef and Brews Trade Show Reception | Riverview**

*Beef Check off Chat - Tammy Vaassen, Executive Director WBC*

*Sponsored by Wisconsin Beef Council and Sandcreek Brewery*

6:00 PM **2019 WCA Recognition Program | Riverview**

*MC: Fabulous Farm Babe, Pam Jahnke*

WCA Awards, scholarship recognition, and conclusion of silent auction.

WI Hereford Association Board Meeting | **Conv. Center A**

WI Jr. Hereford Association Board Meeting | **Conv. Center D**

7:00 PM **Entertainment | Riverview**

*Milkhouse Radio*

## **Saturday, February 9th**

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### **General Program**

8:30 - 9:30 AM Tradeshow Breakfast | **Riverview North**

9:00 - 11:30 AM BQA Certification | **Room D**

9:00 - 11:30 AM Tradeshow Opens | **Riverview North**

10:00 - 11:00 AM Tradeshow Coffee Shop Social | **Riverview North**

**12:00- 1:00 PM Lunch**

**General Lunch | Riverview South**

**Youth Leadership Lunch - 14 - 21 | Riverview South**

Emerging Leaders - A short presentation by WCA President, Eric Johnson will be given, followed by lunch and networking. Youth will be networking with producers, industry professionals, and learn about career opportunities in the beef industry

### **Wisconsin Cattlemen's Association Schedule**

9:00 AM WCA Committee Meetings

- Farm Tech Days | **Riverview South**
- Scholarship | **Riverview South**
- Steak Trailer | **Riverview South**
- Membership | **Riverview South**
- Winter Conference and Sponsorship | **Riverview South**

10:00 AM **WCA Board of Directors Meeting | Room B**

## **Saturday, February 9th**

### **Wisconsin Hereford Association Schedule | Riverview South**

- 8:00 AM WI Jr Hereford Association | **Sierra Vista**
- 10:00 AM WI Hereford Association Social | **Riverview North**
- 1:00 PM **WI Hereford Association Annual Meeting** | **Riverview South**

### **Wisconsin Shorthorn Association Schedule | Convention Center**

- 8:00 AM WI Shorthorn Lassie Queen Interviews | **Room A**
- 9:00 AM WI Shorthorn Lassie Meeting | **Room A**
- 10:00 AM WI Shorthorn Executive Board Meeting | **Room C**
- 11:00 AM WJSA meeting | **Room A**
- 1:30 PM **WI Shorthorn Association Annual Meeting** | **Room A&C**

### **Wisconsin Angus Association Schedule | Sierra**

- 11:00 AM WI Angus Association Board of Directors | **Executive Board Room**
- 11:30 AM WI Angus Auxiliary | **Room D**
- 1:00 PM WI Junior Angus Association Meeting | **Room D**
- 2:00 PM **WI Angus Association Annual Meeting** | **Sierra Vista**
- 5:00 PM Social | **Sierra Vista**

## **Save the dates!**

**Summer Tour: June 2019**

**2020 Winter Conference: February 21-22, 2020**

### ***Don't forget!***

#### **Tradeshow Passport Program**

*Complete and enter to win prizes!*

*Awards will be given on Friday AND Saturday*

#### **Silent Auction**

*Proceeds go to support young cattleman to attend NCBA.*

**Wisconsin Cattlemen's Association**  
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