

2019 WCA SUMMER TOUR

JUNE 22, 2019



“To promote the WI beef business through advocacy, leadership, and education.”

Rush Creek Ranch

Viroqua, WI

Rush Creek Ranch, operated by Reid and Matt Ludlow, is a stocker operation located in the hills of southwest Wisconsin. The operation buys extremely light weight calves throughout the Southeastern United States during the winter and contracts with other producers to precondition and graze them until spring. Reid has grown Rush Creek Ranch into an extremely intensive rotational grazing operation. Initially running cattle on 40-acre pastures, Rush Creek Ranch has evolved into a much more intensely rotated operation. Today, Rush Creek Ranch runs 8 separate sets of cattle ranging from 600-900 head, and the pastures are all divided into 5-acre pastures. Becoming more intense through rotational grazing has enabled Rush Creek Ranch to increase stocking density 5% per year without adding any additional acres to their operation. The Ludlow's have made significant investments in electric fencing to divide the pastures, water lines, and tanks to best utilize the rough hills of Southwestern Wisconsin. This operation has perfected their management system to become an expert in pasture management, parasite control, price risk management, and marketing decisions.

Woodhill Farms

Viroqua, WI

Woodhill Farms, located near Viroqua, WI, is a nationally renowned Angus seed stock operation that began in 1984 as a joint venture between Dr. Daniel Borgen and Brian McCulloh. Over the past 35 years the operation has grown to a cowherd of 300 registered females and combined with three cooperator herds in Iowa, Woodhill holds an annual bull sale in April and sells 150 Angus bulls per year. The Woodhill breeding objectives have not wavered through the years as they embrace all the objective breeding tools to focus on calving ease, moderate frame, easy fleshing cattle that excel in feedlot performance and end product merit without compromising maternal traits. Over the past 35 years, Woodhill has sold and leased numerous herd sires into the AI industry with semen and embryos sold throughout the world. Woodhill was named the 2000 Certified Angus Beef Commitment to Excellence Award winner for their contribution of progeny test carcass and feedlot data to the American Angus Association data base. Every animal produced at Woodhill is genomic tested and combined with accurate data collection within a production system that has been consistent for more than three decades, the result is a rare level of predictability for Woodhill females and bulls. Woodhill is also focused on forage management to improve utilization and maximize the use of the land through intensive grazing, cover crops, and focused nutrition.

Spring Creeks Cattle Company

Wauzeka, WI

Bob Mitchell and his family operate Spring Creeks Cattle Company in Southwest Wisconsin near Wauzeka in Crawford County. Bob started the operation by purchasing his first farm near Linden, WI in 1976 after growing up in town. In 1991 he purchased the first purebred cattle and transitioned the operation to Crawford County in the early 2000's. The family's 600 head seedstock and commercial cow calf operation includes Bob and his wife, Rhonda, and the families of their three sons Matt, Bart, and Scott. They raise Limousin, Lim-Flex, Angus, and crossbred cattle with selling replacement bulls and females in addition to marketing feeder cattle. The Mitchell family all take individual roles in the operation caring for the cattle and producing feed to support the cattle operation. The operation also hold a joint production sale with Marda Angus Farms each fall since 2014 and will hold their 2nd Bull Sale this year.

For more information, visit www.wisconsincattlemen.com

Wisconsin Cattlemen's Association

info@wisconsincattlemen.com | 608.228.1457 | www.wisconsincattlemen.com