



# 2020 WCA Sponsorship Form

 [winterconference@wisconsincattlemen.com](mailto:winterconference@wisconsincattlemen.com)  608.228.1457  [wisconsincattlemen.com](http://wisconsincattlemen.com)

## 2020 WCA SPONSORSHIP LEVELS

### All sponsorship levels will receive the following:

Company logo displayed on website with link, sign used for WCA events (Winter Conference, Farm Technology Days, Steak Trailer, and Summer Tour) and Cattle Trails Newsletter

### Prime Level: \$2500 or greater

- Winter Conference or Summer Tour Registrations - Total of 4 individual registrations for representatives
- Includes an opportunity to exhibit and place an item in bag at Winter Conference
- Choose 2 of the following:
  - Exclusive sponsor of a meal at Winter Conference
  - Dinner at Summer Tour with opportunity to address the attendees at event (up to \$1000 value)
  - Co-sponsor of 2 meals, 1 at Winter Conference AND 1 at Summer Tour with opportunity to speak (up to \$1000 value)

### Choice Level: \$1000

- Winter Conference or Summer Tour registrations - Total of 4 individual registrations for representatives
- Includes an opportunity to exhibit and place an item in bag at Winter Conference
- Choose 2 of the following:
  - Exclusive sponsor of entertainment at Winter Conference with opportunity to speak (up to \$500 value)
  - Co-Sponsor of 1 meal, one at Winter Conference or Summer Tour with opportunity to speak (up to \$500 value)
  - Exclusive sponsor of 1 break at Winter Conference AND Summer Tour (up to \$500 value)

### Select Level: \$500

- Winter Conference or Summer Tour registration - 1 individual registration for a representative
- Includes an opportunity to exhibit and place an item in bag at Winter Conference
- Choose one of the following:
  - Co-sponsor 1 meal at Winter Conference or Summer Tour (up to \$500 value)
  - Exclusive sponsor of 1 break at Winter Conference AND Summer Tour (up to \$500 value)

### Supporting Member/Friend of WCA: \$250

- Choose one of the following:
  - Complimentary Winter Conference registration for 1 company employee
  - Provide a handout/brochure to be inserted into Winter Conference bags
  - Sponsor one beef item at the Winter Conference Reception
  - Sponsor a break at Winter Conference or Summer Tour

### Other Smaller Sponsorship Contributions

- \$100- Sponsor an Award (BQA, Environmental Stewardship, Friend of WCA, or Cattlemen of the Year)
- Donate item to the Silent Auction at Winter Conference
- Provide ice cream at Winter Conference at reception of Winter Conference
- Other (Contact WCA for options)



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wisconsincattlemen.com

## SPONSOR INFORMATION

### COMPANY INFORMATION:

Company Name:

Contact Person:

Phone:

E-mail:

### BILLING INFORMATION (IF DIFFERENT THAN ABOVE):

Contact Person:

Company:

Address:

City:

State:

Zip:

Check enclosed.

Invoice me at the billing information listed above.

Credit card. (Go to [www.wisconsincattlemen.com/about-wca/sponsors/become-a-sponsor](http://www.wisconsincattlemen.com/about-wca/sponsors/become-a-sponsor) to pay online.)

### Please fill out the information below to select your options for sponsorship.

1. What level (Prime, Choice, Select, etc.) of sponsorship do you want to commit? \_\_\_\_\_

*\*Indicate on page 1 what options you want to take advantage of within your desired sponsorship level. If you do not select any options, your sponsorship will be used in our general sponsorship to fund WCA programs. If you have a sponsorship request not listed on the form, please send a message to winterconference@wisconsincattlemen.com and we will follow up.*

3. Do you have representatives planning to attend Winter Conference?

*\*The number of free registrations is dependent on level of sponsorship. Please list those planning to attend under your complimentary sponsor registrations below.*

*\*If you have additional attendees, please register them at [https://ncba-uvwn.formstack.com/forms/2020\\_winter\\_conference\\_registration](https://ncba-uvwn.formstack.com/forms/2020_winter_conference_registration).*

Attendee #1 First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Attendee #2 First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Attendee #3 First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Attendee #4 First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

4. Do you plan to have an exhibit at Winter Conference? (Select Level or higher only.)  Yes  No

5. Do you want to provide a promotional item to be placed in the Winter Conference bag? (Select Level or higher only.)  Yes  No

6. If you are a new sponsor or would like your logo updated, please send your logo to winterconference@wisconsincattlemen.com.

Do you plan to provide a logo?  Yes  No

*To view our current logos, you can check our website at <https://www.wisconsincattlemen.com/about-wca/sponsors>.*

### Please mail the sponsorship form to:

Wisconsin Cattleman's Association  
Attn: Sponsorship Committee  
632 Grand Canyon Drive  
Madison, WI 53719

### Questions about WCA Sponsorship?

Contact the WCA Sponsorship Committee:  
Phone: 608-228-1457  
Email: winterconference@wisconsincattlemen.com  
Website: wisconsincattlemen.com

**This sponsorship will be effective from January 1, 2020 to December 31, 2020.**

**Make your commitment by February 3, 2020 and you will be included in all Winter Conference promotional materials.**