

Wisconsin Cattlemen's Association

Become a Sponsor of the Wisconsin Cattlemen's Association

The Wisconsin Cattlemen's Association is the voice of the Wisconsin cattle producer. Through our legislative efforts in Madison, we continue to represent and protect the beef industry's best interests. As the result of your generous support for WCA, you have helped our efforts to invest in the future of Wisconsin's beef industry.

The past year was very active legislatively, with WCA engaging on key issues, including:

- Securing increased funds for the Agriculture Road Improvement Program to upgrade rural roads and bridges.
- Supported legislation to delist the gray wolf.
- program for nonpoint source pollution abatement projects.
- Advocating for increased cover crop insurance premium rebates which are planted followed by an insurable crop.
- Supporting the legislation requiring any food product containing cultured animal cells or tissue to be labeled as containing lab-grown animal cells.

We appreciate your consideration of sponsorship this year of the organization and our activities. As in the past, sponsors will have their name and logo promoted at all WCA activities for the entire year, including Summer Tour, Winter Conference, Steak Trailer events, Cattle Trails newsletter, WCA Facebook page feature, and the WCA website.

WCA SPONSOR LEVELS

All Sponsorship levels will receive the following:

- Company logo displayed on website year-round
- Signage displayed at WCA events (Steak Trailer, Summer Tour, and Winter Conference)
- Company logo displayed in Cattle Trails Newsletter
- Digital Subscription to quarterly Cattle Trails Newsletter

Select | $250

Choice of sponsorship of one of the annual awards given by WCA (name on plaque)

- BQA
- Environmental Stewardship
- Friend of WCA
- Cattlemen of the Year
- 1 mention on WCA social media with other select sponsors
  - » Logos only

Choice | $500

- 1 complimentary registration for Summer Tour
- Include 1 item/handout in the Summer Tour attendee bag
- 1 mention on WCA social media with other choice sponsors
  - » Logos only

Prime | $1,000

- 2 complimentary registrations at Winter Conference & Summer Tour
- Include 1 item/handout in the Summer Tour attendee bag
- ¼ page Ad in one Cattle Trails issue.
- 1 social media mention
  - » Website, logo, and short description

After your sponsorship is received, WCA staff will reach out to collect your logo and applicable sponsorship benefits for each level.

Wisconsin Cattlemen's Association

The Voice of Wisconsin Beef Producers

FILL OUT AND MAIL BACK THIS FORM AND PAYMENT TO:

WISCONSIN CATTLEMEN'S ASSOCIATION
ATTN: SPONSORSHIP COMMITTEE
957 LIBERTY DRIVE SUITE 201 VERONA, WI 53593

CALL US AT 608.228.1457 OR EMAIL AT INFO@WISCONSINCATTLEMEN.COM



2027 Wisconsin Cattlemen's Association Sponsorship Form

Company Name

Contact Person | Phone | E-mail

Address | City | ST | Zip

BILLING INFORMATION (if different than above)

Company Name | Contact Person

Address | City | ST | Zip

SPONSORSHIP LEVEL

- ☐ Select - $250
- ☐ Choice - $500
- ☐ Prime - $1,000

Total Amount Paid:

☐ **Enclosed check (checks payable to Wisconsin Cattlemen's Association)**

☐ **To pay with a credit card, please go to wisconsincattlemen.com to pay online and fill out the sponsorship form**

This sponsorship will be effective through December 31, 2027.

Or scan QR code and become a sponsor online today!