



2020 Winter Conference Registration

February 21-22 | Chula Vista Resort, Wisconsin Dells



winterconference@wisconsincattlemen.com



608.228.1457



wisconsincattlemen.com



NEW THIS YEAR - Wisconsin Cattlemen's Welcomes Wisconsin Beef and Dairy Wellbeing Conference!

CONFERENCE SCHEDULE

FRIDAY, FEBRUARY 21

**This schedule is subject to change. However, those wishing to attend the Dairy & Beef Well-Being Conference are encouraged to register for Friday's educational programs.*

***Beef Quality Assurance producer continuing education credits and Veterinary Continuing Education credits with Friday's program.*

9:00 a.m. - Registration, Trade Show opens

9:30 a.m. - Welcome

9:40 - 10:30 a.m. - BQA and FARM Updates

Updates on the National Beef Quality Assurance and National Dairy Farm Programs

10:40 - 12:15 p.m. - Beef & Dairy Breakout Sessions

10:40 - 11:25 p.m. - Session 1

Dairy Session:

Dr. Charlotte Winder, University of Guelph, Canada
Taking the pain out of disbudding

Beef Session:

Dr. Courtney Daigle, Texas A&M University, Department of Animal Science
Exploring the behavior and management components of beef cattle welfare

11:30 - 12:15 p.m. - Session 2

Dairy Session:

Dr. Nigel Cook, UW-Madison School of Veterinary Medicine
Corkscrew claw syndrome - A new twist on an old hoof lesion

Beef Session:

BQA Discussion, Chase DeCoite, NCBA Director of Beef Quality Assurance

12:15 - 1:00 p.m. - Lunch

1:00 - 3:00 p.m. - General Session

1:00 - 1:30 p.m.

Dr. Henry Zerby, VP of Protein Procurement and Innovation, Wendy's

1:30 - 2:30 p.m.

Public concerns about cattle welfare: What we know, why it matters, and implications for communication

Dr. Beth Ventura, University of Minnesota Dept. of Animal Science
Dr. Jesse Robbins, Iowa State University College of Veterinary Medicine

2:30 - 3:00 p.m. - Panel Discussion

Dr. Henry Zerby, Dr. Beth Ventura, Dr. Jesse Robbins

3:00 - 3:30 p.m. - Trade Show Break

3:30 - 5:00 p.m. - Cattle Industry Policy Updates

State Policy Updates: Jordan Lamb and WCA Legislative Committee
Federal Updates: Ethan Lane, NCBA Vice President of Government Affairs

5:00 p.m. - Checkoff Chat with Wisconsin Beef Council

Hosted by Pam Jahnke, Midwest Farm Report/Fabulous Farm Babe

5:30 - 6:30 p.m. - Tradeshow Reception

Featuring local beef products supplied by the Wisconsin Association of Meat Processors and sponsored by the Wisconsin Beef Council

6:30 p.m. - Awards Recognition

Hosted by Pam Jahnke, Fabulous Farm Babe, and Alice in Dairyland, Abigail Martin

7:30 p.m. - Entertainment - Down from the Hills, Bluegrass Band

SATURDAY, FEBRUARY 22

8:00 - 9:00 a.m. - Breakfast in the Trade Show

Wisconsin Cattlemen's Association Schedule

9:00 a.m.

WCA Committee Meetings

Farm Tech Days

Scholarship

Steak Trailer

Membership

Winter Conference and Sponsorship

10:00 a.m. - WCA Annual Meeting

11:00 a.m. - WCA Board of Directors Meeting

Wisconsin Hereford Association Schedule

8:00 a.m. - WI Jr. Hereford Association Meeting

10:00 a.m. - WI Hereford Association Social

1:00 p.m. - WI Hereford Association Annual Meeting

Wisconsin Shorthorn Association Schedule

8:00 a.m. - WI Shorthorn Lassie Queen Interviews

9:00 a.m. - WI Shorthorn Lassie Meeting

10:00 a.m. - WI Shorthorn Executive Board Meeting

11:00 a.m. - WI Junior Shorthorn Association Meeting

Noon - WI Junior Shorthorn Pizza Lunch for Youth

1:30 p.m. - WI Shorthorn Association Annual Meeting

HOTEL INFORMATION

A block of rooms has been reserved at Chula Vista for a discounted rate of \$119/night until January 19. Attendees are responsible for booking their own rooms and can do so in the following manner:

- Call 1-833-865-8789 to make your individual reservation.
- Refer to booking ID #G99241 when making your reservation.

Reservations for guestrooms received after January 21, 2020 will be provided on a space-available basis at rates published by Chula Vista and subject to availability.

SPONSORSHIP OPPORTUNITIES

Interested in sponsoring Winter Conference or other Wisconsin Cattlemen's Association activities?

Please visit www.wisconsincattlemen.com or contact the WCA Sponsorship Committee for more details.

Email: winterconference@wisconsincattlemen.com

Phone: 608.228.1457

Website: wisconsincattlemen.com

SEE BACK SIDE OF FORM FOR REGISTRATION DETAILS.



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PERSONAL INFORMATION

Names as they should appear on name badges:

First:	Last:
First:	Last:
First:	Last:
First:	Last:
First:	Last:

Farm/Organization:

Address: City: State: Zip:

Phone: E-mail:

*Please provide your e-mail address so we can keep you updated and informed.

PROGRAM REGISTRATION

Choose to register your party for the full program at a discounted price, or if you are not planning to attend the entire conference, select and pay for only the individual events your party is planning to attend. If you only want to register for the UW-Extension Beef and Dairy Well-Being Conference, select Friday events individually.

Full Program Registration	Full Program Registration Includes access to all events during the entire conference.....	\$115 each	X	<input type="text"/>	=	<input type="text"/>
	I would like to receive: <input type="checkbox"/> 2 BOA Continuing Education Credits - \$0					REGISTRATION TOTAL
	<input type="checkbox"/> 3.5 Veterinary Continuing Education Credits.....	\$20/3.5 credits	X	<input type="text"/>	=	<input type="text"/>
				QUANTITY		VCE CREDITS TOTAL
A La Carte Registration	Friday Education Program 9am - 5pm. Includes lunch and access to all of the education sessions on Friday before and after lunch. (If you are attending the Well-Being Conference , select this option.).....	\$60 each	X	<input type="text"/>	=	<input type="text"/>
	Friday Education Program (Student) 9am - 5pm. Includes lunch and access to all education sessions on Friday before and after lunch. (If you are attending the Well-Being Conference , select this option.)....	\$25 each	X	<input type="text"/>	=	<input type="text"/>
	Friday Evening Reception 5pm - 9pm. Includes meal, speakers, WCA award winner recognition, silent auction and entertainment.	\$25 each	X	<input type="text"/>	=	<input type="text"/>
	Saturday Breakfast (Full breakfast) 8am - 9am. Includes 1 meal. Ages 12 and under are free.	\$15 each	X	<input type="text"/>	=	<input type="text"/>
	Saturday Lunch (Beef entree) Includes 1 meal. Ages 12 and under are free.	\$20 each	X	<input type="text"/>	=	<input type="text"/>
				QUANTITY		FRIDAY PROGRAM FRI. STUDENT PROGRAM FRIDAY RECEPTION SATURDAY BREAKFAST SATURDAY LUNCH
WCA Membership	Individual/Producer 1-Year Dues (0-100 head.).....	\$50	X	<input type="text"/>	=	<input type="text"/>
	Individual/Producer 1-Year Dues (101 head & up.)	\$100	X	<input type="text"/>	=	<input type="text"/>
	Business Supporting Member 1-Year Dues (Contact WCA for available sponsorships.)	\$250	X	<input type="text"/>	=	<input type="text"/>
				QUANTITY		0-100 HEAD DUES 101 HEAD & UP DUES BUSINESS DUES

Discounts & Fees	<input type="checkbox"/> WCA Member Discount - 20% off total conference registration fees Available for all current, paid WCA members and those submitting renewal and new membership payments with this registration. Take 20% off the cost of conference registrations. Does not apply to cost of WCA membership dues.	-	<input type="text"/>	\$ to Discount from Total
	<input type="checkbox"/> Late Registration - \$10 Add \$10 to total amount due for registrations submitted after the deadline of February 14, 2020.	+	<input type="text"/>	\$10 to Add to Total

TOTAL AMOUNT DUE: Please tally all fees and discounts from registration and WCA membership here. =

Please mail registration form and checks to: Wisconsin Cattlemen's Association 632 Grand Canyon Drive Madison, Wisconsin 53719
Make checks payable to Wisconsin Cattlemen's Association.

If you prefer to use a credit card, please register and pay online. On-site registration will also be available.