

2021 Key Information for Board of Directors

Board Member Expectations

- 1) Attend as many WCA Board meetings as possible
- 2) Convey information and updates between WCA and affiliate organization
- 3) Serve on a minimum of 1 Committee
- 4) Help generate support for WCA via recruiting new members, securing sponsorships, and supporting fundraising efforts
- 5) Volunteer at a minimum of one Steak Trailer event
- 6) Repond to emails from WCA Board and Committess in a timely manner

Board of Directors Meetings

Date	Time	Description	Location
February 16th	7:00 PM	Full Board Conference Call	
April 13th	7:00 PM	Full Board Conference Call	
June 25th	4:00 PM	Full Board In-Person Meeting (Summer Tour)	Madison Area (TBD)
September 28th	4:00 PM	Full Board In-Person Meeting (Dairy Expo)	Beef Council Office
November 2nd	7:00 PM	Full Board Conference Call	
December 14th	4:00 PM	Full Board In-Person Meeting (Budget)	Viroqua Area (TBD)

Executive Committee Conference Calls

Date	Time	Description	Location
January 11th	7:00 PM	Executive Committee Call	
March 16th	7:00 PM	Executive Committee Call	
August 3rd	7:00 PM	Executive Committee Call	
October 19th	7:00 PM	Executive Committee Call	

Steak Trailer Events

Date	Event Description	Location
Aug 5 - Aug 15	Wisconsin State Fair	Milwaukee
Sept 23 - Sept 26	World Beef Expo	Milwaukee
Sept 28 - Oct 2	World Dairy Expo	Madison

2021 Special Event(s)

Date	Event Description	Location
June 26th	WCA Summer Tour	Madison Area