



**WISCONSIN
CATTLEMEN'S
ASSOCIATION**

BECOME A SPONSOR OF THE WISCONSIN CATTLEMEN'S ASSOCIATION

The Wisconsin Cattlemen's Association (WCA) is the voice of the Wisconsin cattle producer. Through our legislative efforts in Madison, we continue to represent and protect the beef industry's best interests. As the result of your generous support for WCA, you have helped our efforts to invest in the future of Wisconsin's beef industry.

The past year was very active legislatively, with WCA engaging on key issues, including:

- Securing funding for a State Beef Extension specialist
- Increased funding for expanding local meat processing capacity

- Preserving the farm tank fuel exemption
- Passing water quality legislation focused on farmer-led initiatives

We appreciate your consideration of sponsorship this year of the organization and our activities. As in the past, sponsors will have their name and logo promoted at all WCA activities, including Winter Conference, Summer Tour, Steak Trailer events, Cattle Trails newsletter, and the WCA Website.

WCA SPONSORSHIP LEVELS

All Sponsorship levels will receive the following:

- Company logo displayed on website
- Signage displayed at WCA events (Steak Trailer, Winter Conference, Summer Tour)
- Company logo displayed in Cattle Trails Newsletter
- Digital Subscription to quarterly Cattle Trailers Newsletter

BUSINESS SUPPORTING MEMBER | \$100

SELECT | \$250

Sponsorship of annual awards given by WCA

- BQA
- Environmental Stewardship
- Friend of WCA
- Cattlemen of the Year

CHOICE | \$500

- 1 complimentary registration for Winter Conference & Summer Tour
- Include 1 item/handout in the Summer Tour attendee bag

PRIME | \$1,000

- 2 complimentary registrations for Winter Conference & Summer Tour
- Include 1 item/handout in the Summer Tour attendee bag
- Can choose to sponsor a meal at Summer Tour with opportunity to address the attendees at event

After your sponsorship is received, WCA staff will reach out to collect your logo and applicable sponsorship benefits for each level.



THE VOICE OF WISCONSIN BEEF PRODUCERS

FILL OUT AND MAIL BACK THIS FORM AND PAYMENT TO:

WISCONSIN CATTLEMEN'S ASSOCIATION
ATTN: SPONSORSHIP COMMITTEE
957 LIBERTY DRIVE SUITE 201 VERONA, WI 53593

CALL US AT 608.228.1457 OR
EMAIL AT INFO@WISCONSINCATTLEMEN.COM

2023 WISCONSIN CATTLEMEN'S ASSOCIATION SPONSORSHIP FORM

Company Name

Contact Person

Phone

E-mail

Address

City

ST

Zip

BILLING INFORMATION (if different than above)

Company Name

Contact Person

Address

City

ST

Zip

SPONSORSHIP LEVEL

- ☐ Business Supporting Member - \$100
☐ Select - \$250
☐ Choice - \$500
☐ Prime - \$1,000

PAYMENT INFORMATION

- ☐ Enclosed check (checks payable to Wisconsin Cattlemen's Association)
☐ Please charge my personal credit card:
☐ VISA ☐ MasterCard ☐ AmEx ☐ Discover

Card Number

Expiration Date

Name on Card

Security Code

Billing Address (If different than above)

Authorized Signature



This sponsorship will be effective through December 31, 2023.

*Or scan the QR code and
become a sponsor online today!*